

The European project ACTTiVate will be at DES2019

- The European project ACTTiVate will be at the Digital Enterprise Show, the world's leading event dedicated to Digital Transformation in Madrid, 21-23 May 2019 (IFEMA, Hall 8 – Stand D407)
- Under the title *Fostering cross-sectoral technology transfer in Europe: Lessons and prospects from the European project ACTTiVate'*, will celebrate its Final Conference on May 22.
- Madrid Aerospace Cluster is the coordinator of the project.

Madrid, May 14, 2019

[Digital Enterprise Show](#) is a global expo with over 300 world's top tech companies, Congress with 450 world's best digital experts, and 21,000 visitors, who gather every year in Madrid to discuss how the digital changes the business, to acquire the crucial knowledge, skills and solutions to shape their industries' future.

DES has been the framework chosen by the European project ACTTiVate to celebrate its final conference.

The [ACTTiVate](#) initiative, promoted by the European Commission (Horizon 2020 research and innovation programme under grant agreement N° 691473), with a duration of three years (ends next May 31), aims to boost the development of business ecosystems integrated by innovative SMEs and in which the transfer of technology among different key sectors is favored.

The Consortium is composed by thirteen members, six of them are Cluster organizations (or other enabler entities). These clusters have played a key role, from the identification of potential beneficiary companies, to the monitoring of projects and direct support to SMEs. [Madrid Aerospace Cluster](#) is the coordinator.

ACTTiVate has contributed to the development of 50 cross-sectoral technology transfer projects, involving five participating countries (Spain, Portugal, The Netherlands, Ireland and Poland) and four sectors (Aerospace, Agrofood, Health and ICT), with 1.5 million euros of direct financing to SMEs and an extra 4.3 million euros in Business Support Services such as information, training and networking / access to stakeholders...

All projects have achieved important progress in several fields linked to SME development mainly in relation to training, strategic skills development, networking and innovation process improvement.

Coinciding with the end of this initiative, ACTTiVate's Final Conference will be held on May 22, under the title ***'Fostering cross-sectoral technology transfer in Europe: Lessons and prospects from the European project ACTTiVate'*** with the assistance of the most relevant actors and a selected number of companies funded by this initiative, which will present their projects.

AGENDA

May 22, 2019

Conference Room: BLUE STAGE

10:00 – 10:15 | Welcome. Project results and possible future sustainability actions.

Eugenio Fontan, Madrid Aerospace Cluster General Director and Project Coordinator.

10:15 -10:35 | Clusters as the key players for boosting innovation – world's best practices and ACTTiVate's external overview.

Mercedes Delgado, Associate Professor of Strategy and Innovation at Copenhagen Business School. Research Scientist at the MIT Innovation Initiative, and Senior Associate at the Institute for Strategy and Competitiveness at Harvard Business School.

10:35 – 11:35 | From idea to market – Panel discussion on the cross-sectoral innovation.

MODERATOR: Clara Jiménez, Innovation Lead at Accenture Spain

Gary Antonius, CEO of VituloPlus

INNOSUP expert, tbc

Agnieszka Klucznik – Törö, ACTTiVate Business Mentor. Author of Accelerator Strategy for Climate-KIC CEE (Poland)

Jouke Kardolus, Senior Project Manager Agro-Food at Oost NL (Netherlands)

Antonio Gómez, Johnson&Johnson, Spain New Ventures Lead

11:35 – 11:50 | Break

11:50 – 13:30 | SMEs pitch and Q&A sesión

IXL (Health – Agrofood)

Mater Dynamics (ICT – Agrofood)

Clover BioSoft (ICT – Health)

Destina Genomics (Health – Agrofood)

DNActive (Health – Agrofood)

mDurance (ICT – Health)

Chamco (Agrofood – Health)

Fastinov (Health – Agrofood)

CITD (Aerospace – ICT)



13:30 – 14:00 | The Journey through the project. (SMEs business cases)

[VituloPlus](#)

[Mater Dynamics](#)

[DNA Active](#) + NewHorizons

[Chamco](#)

More information: <http://activate.eu/final-conference-des2019>

Consortium members:

COORDINATOR: [Madrid Aerospace Cluster](#)

[Wageningen Research](#)

[F. Parque Tecnológico de la Salud](#)

[Inegi](#)

[Technology partners](#)

[Aeroplan Cluster](#)

[Fundación Tecnova](#)

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